



Dear Heyworth Youth Supporter,

With over 350 Heyworth area youth participating in the 2022 season, we are reaching out to you as a local business to ask for your help in supporting this worthwhile program. The program helps to build on core values such as teamwork, self-confidence, wellness, and fun. Children ages four to eighteen are eligible to participate in the Heyworth Summer Youth League, which is also growing. There are more communities each summer which participate, including teams from El Paso to Clinton and Gibson City to Olympia. This entire league is known as the Southeast McLean County League.

The Heyworth Summer league exists solely to foster a positive environment of youth baseball and softball that promotes social, physical, mental, and moral development. Our program is of friendly competition with the goal of educating players about sportsmanship, teamwork, fellowship, courtesy, discipline, and integrity.

Your dollars go to purchase uniforms, equipment, pay umpires, maintain our fields, and any needs which may arise for our athletes. The Village of Heyworth and the Heyworth School system generously lend the use of their parks, the elementary school field, and we share in maintaining the upkeep. In recent years, the League has built dugouts at the grade school diamond, updated and remodeled the concessions building at Centennial Park, built dugouts and upgraded Field 2 at the north end of the park.

The different opportunities for sponsorship are the Heyworth Red Level, the White Level, and the Black Level (please see the attached description sheet). We invite you to be a part of the active, successful, and energetic HSYL family and show your support for our community's youth. Your dollars are vital to helping maintain quality summer ball programs for Heyworth.

If you are interested in being a part of the 2023 season, we invite you to please fill out the bottom portion of this letter and return it to a HSYL Board Member or mail it to: ***Heyworth Summer Youth League, PO Box 473, Heyworth, IL 61745 by no later than March 10, 2023.***

Thank you for your time and interest in the Heyworth community,
The Heyworth Summer League Board

HEYWORTH SUMMER YOUTH LEAGUE

SPONSORSHIP OPPORTUNITIES



The Heyworth **RED** Level \$500

Red Level Sponsors receive the following for the 2023 season:

- Team Naming Sponsor
- 2 - 4' x 8' banners displayed prominently displayed
- Large name listing on sponsor boards at Heyworth Grade School and at Centennial Park
- Name listing on the HSYL website (used by all teams and parents to find schedules, game locations, and team contact information)
- Recognition on the HSYL Facebook page

The Heyworth **WHITE** Level \$300

White Level Sponsors receive the following for the 2023 season:

- Team Naming Sponsor
- 1 - 4' x 8' banner displayed prominently displayed
- Medium name listing on sponsor boards at Heyworth Grade School and at Centennial Park
- Name listing on the HSYL website (used by all teams and parents to find schedules, game locations, and team contact information)

The Heyworth **BLACK** Level \$150

Black Level Sponsor receives the following benefits for the 2023 season:

- 1 - 2' x 4' banner displayed prominently displayed
- Regular name listing on sponsor boards at Heyworth Grade School and at Centennial Park
- Name listing on the HSYL website (used by all teams and parents to find schedules, game locations, and team contact information)



Sponsor Name: _____

Team/Child Sponsoring: _____

Address/City: _____

Phone number _____ Email _____

Contact _____

Sponsor Level: ☐ Heyworth **RED** - (\$500) ☐ Heyworth **WHITE** - (\$300) ☐ Heyworth **BLACK** - (\$150)

Signature _____

*Please return this form to a HSYL Board Member or mail it to: **Heyworth Summer Youth League, PO Box 473, Heyworth, IL 61745.***

A digital copy of your business logo should be emailed to board@heyworthsummerleague.com so it can be used on the banners. Deadline is March 10, 2023. If money is sent after the deadline, then no naming rights will be established for teams.